

Leading Nonprofit Volunteers August 9th from 7:30pm-9:00pm

Every person involved with and in a nonprofit organization is participating in a dynamic - a force that stimulates change or progress within a system or process. Forces in politics, economics, and society are constantly affecting people's lives and nonprofit organizations are on the front lines of enhancing the quality of life for people in a certain way.

Our academy would not be complete if we did not discuss the uniqueness of leadership in a non-profit organization of volunteers. In addition, we'll share some leadership tools and strategies, discuss motivation and how to prevent "burn out". This will be a fun- and fact-filled session.

LDA SUMMIT
August 19 @ 8:30am

Keynote Speaker
Dr. Karren Dunkley
CEO, KND Consulting

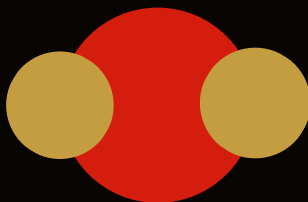
Breakfast and Registration

Certificate & Awards Ceremony

Networking



LEARN- BUILD- GROW



Register at

<https://us02web.zoom.us/join/register/tZ0qdO-cqz0qE9fWLNfJ0ZBCVIOHJuaHjdAM>

Contact Us :



347-927-3606



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Springfield Gardens, NY 11413



<https://ujaausa.org/academy/>

LEADERSHIP DEVELOPMENT ACADEMY



June 14 - August 19, 2023



Igniting the Leader in You!

MISSION

Develop Agile leaders who are fully equipped to work collaboratively, lead future generations, build and grow their associations and ensure succession planning.

GOAL

To make high level leadership training accessible to every current and future leader of UJAA organizations



THE BEST SOFT
SKILLS TRAINING

Why Choose The Academy?

Aside from being a benefit of membership in UJAA, our Soft Skills training is accessible, will help you master leadership in your association as well as your paid job, equip you with skills that are transferrable across disciplines, and IGNITE the leader in you!

www.ujaausa.org

VIRTUAL ACADEMY SESSIONS



Nonprofit Fundamentals June 14th from 7:30pm-9:00pm

There are over 1.5 million nonprofit organizations in the United States who represent 5.7% of the U.S. economy. They foster civic engagement and leadership, drive economic growth, and strengthen the fabric of our communities - both here in the USA as well as in Jamaica. Nonprofit organizations are a vehicle for creating change.

During this session, we will discuss the various types of nonprofits, walk you through the steps for creating one, and then discuss how to manage a nonprofit organization. So, whether your nonprofit is 50 years or 5 years old, there is more to learn about nonprofits.

Join us for a robust discussion on Nonprofit Fundamentals.

Building Bridges through Effective Communication June 28th from 7:30pm-9:00pm

The goal of this workshop is to facilitate a conversation about the importance of communication between and among all constituents and stakeholders within and outside of an organization. The workshop will focus on three specific aspects of communication:

- Communication within the Board/Executive Team
- Communication between Board/Executive Team and the rest of the organization
- Communication between the Board/Executive Team and the external community, clients or customers.

A panel of presenters will share their experiences and invite members of the audience to engage in the conversation. The ultimate goal of this LDA workshop is to leave participants with a set of actionable best practices that may be applicable to their organization.



Nonprofit Marketing July 12th from 7:30pm-9:00pm

While nonprofit and for-profit organizations may employ similar marketing strategies and techniques, the goals are often different. For-profit organizations market to potential customers to entice them to buy a product or service, whereas nonprofits market to raise awareness for a cause and then ultimately convince potential donors to contribute to that cause.

Our session presenter will provide you with the essential information and tools needed to more effectively market your nonprofit organization, build your brand, attract donors and volunteers.

Fundraising for Nonprofit Organizations July 26th from 7:30pm-9:00pm

This session is designed for persons who are new to fundraising as well as more seasoned fundraisers. It will provide practical strategies and takeaways that you can begin to use immediately.

During the session, fundraising expert Matt Hugg will go through...

- What makes nonprofits distinctive? Nonprofits are a business but with some key differences. Knowing the differences is key to fundraising success.
- Why do People Give? What's the primary motivation for giving? (Hint: it's NOT taxes.)
- What every fundraiser needs to know - staff or volunteer, pro or beginner. There are consistencies in all the ways of fundraising. Grasping the key consistencies of fundraising will make you more successful and may even make asking fun!