

*We provide the highest quality of educational and social support to Jamaican Alumni Associations in the Greater New York Tri-State area.*

**#UJAA31**

Offering you access to the Jamaican Alumni market at all levels – from Kindergarten to University

The Union of Jamaican Alumni Associations is a registered 501(c)(3) organization. All donations are tax exempt as determined by IRS Tax Exempt 501(c)(3) rules

**Union of Jamaican Alumni Associations (USA) Inc.**

## **Sponsorship Journal**



**31**  
**Celebration**

**Sunday, 19 December 2021**

**Greentree Country Club  
538 Davenport Ave,  
New Rochelle, NY 10805**

#UJAA31



Alpha Academy AA TriState Chapter  
 Anchovy HS Alumni Assn (Intl Chapter)  
 Bethany Past Students Assn  
 Calabar Alumni Assn of NY Inc  
 Champion College Alumni Assn NE  
 Cornwall College Old Boys' Assn  
 Dinthill Technical High School Alumni Assn  
 Edwin Allen High School Alumni Assn  
 Friends of Charlemont HS Inc  
 Glenmuir Alumni Assn  
 Grantham College Alumni Assn  
 Holy Childhood HS AA NE USA  
 Jamaica Civic and Cultural Assn of Rockland  
 Jose Marti Alumni Assn New York  
 Kingston Technical High School Alumni Assn  
 Lime Hall Primary Alumni Assn  
 Manning's Past Students NY Assn  
 Merl Grove High School Past Students Assn  
 Montego Bay High School AA of NY  
 Munro Hampton Alumni US Northeast Corp  
 New Day School Alumni Assn  
 Pike Past Students' Assn  
 Rusea's Old Students Assn  
 St. Andrew Technical High School AA  
 St. Elizabeth Technical High School AA  
 St. Hugh's Alumnae Assn  
 Titchfield Past Students Sports Assn Inc.  
 University of Technology Alumni Assn  
 Wolmer's Alumni Assn NY Chapter, Inc

American Foundation for the UWI  
 Ardenne Alumni Assn (NY Chapter)  
 Bethlehem College Alumni Assn NY  
 Camperdown Past Students Assn  
 Clarendon College Alumni Assn  
 Denham Town High School Alumni Assn  
 Eastern Hanover Alumni Assn  
 Excelsior Alumni Assn  
 Friends of Port Maria  
 Godfrey Stewart HS Alumni Assn Int. Inc  
 Herbert Morrison Tech H.S. Alumni TS Chapter  
 Immaculate Conception HS AA NYC  
 Jamaica College Old Boys' Assn  
 Kingston College Old Boys Assn  
 Knox Assn of Past Students NY Chapter  
 Manchester High School Alumni Assn NYC  
 Meadowbrook High School Alumni Assn  
 Mico Old Students Assn NY Chapter  
 Morant Bay High School Alumni Assn  
 NE Alumni & Friends of GSHS Inc  
 Ole Farmers Assn NA, Inc.  
 Rosemount Alumni Assn  
 Shortwood Past Students Assn  
 St. Catherine High School Alumni Assn  
 St. George's College Old Boys Assn of the NE  
 St. Jago Past Students Assn USA  
 Tivoli Gardens High School Alumni Track Corp  
 Westwood Old Girls Assn NY Chapter  
 York Castle High School Alumni Assn NYC

York Street Past Students Assn Inc.

## THE UJAA STORY

Established in 1990 at the urging of the then Consul General to New York, Ambassador Derrick Heaven, the Union of Jamaican Alumni Associations (USA) Inc. (UJAA) was constituted to bring together the various alumni organizations operating in the tri-state region. Today, the Union boasts over 55 members who are led by a board of 11 volunteers and a 3-member Advisory Committee.

## THE UJAA MISSION

- \* **Do - together - those projects and initiatives that benefit our students in Jamaica and the USA – that we cannot do alone.**
- \* **Coordinate the activities and fundraisers of the member associations.**
- \* **Promote academic excellence at all levels of schools in Jamaica and in particular to improve education in pre-primary and primary schools throughout the Island.**
- \* **Partner with the Consulate General of Jamaica and other community organizations in sponsoring informational and educational events.**

#UJAA31



### Current UJAA sponsored programs & initiatives:

- **Water Tank Project for Basic Schools**
- **Industry Cove Basic School in Hanover**
- **Operation Restoration Christian School, Trench Town, Kingston**
- **A Graduate Awards Program for “Jamerican” High School Seniors**
- **Laptop/Tablet Program for Jamaican students**
- **Robotics Program – Jamaica and International-Primary and High School**
- **Emerging Global Leaders Jamaica (EGLJ)**
- **Partnerships**
- **COVID-19 Care Packages**
- **Penn Relays Bus Trip in support of Jamaican student athletes**
- **Learnit Tablets Program for Basic and Primary Schools**
- **Mathematics Competition with the Math Club**

### Testimonials from Program Beneficiaries

“I couldn’t be anymore thankful for your support that has allowed me to make it this far in life and will forever propel me to greater heights. If there is anything I can do to give back to The Union of Jamaican Alumni Associations, please let me know!”

*William Phillips  
2017 UJAA High School Graduate Awardee  
and Essay Competition Winner*

“As a private school in the inner city, we have been able to provide quality education to at-risk teenagers. Every school has a donor base that under-girds its success - at Operation Restoration Christian School, we have the Union of Jamaican Alumni Associations”.

*Robert Dixon  
Principal  
Operation Restoration Christian School  
Trench Town, Jamaica*

“I left knowing I was a better leader and a great friend and now its my turn to go out in the world to live by what I have learnt and also to teach and encourage others to be a global leader.”

*Kereifah McIntosh  
EGLJ student participant, 2018 (Knox College)*

“I am overwhelmed and joyous by the number of devices that had been sent for schools in Jamaica by UJAA. I am excited to receive the gifts, memorabilia, and eager to read the UJAA journal. Thanks to the New Day Alumni Association and thanks to UJAA for making this possible”.

*Mr. Garfield McDonald  
Principal  
New Day Primary School*



# UJAA Programs

## Water Tanks



UJAA Water Tank Program was launched in Dec 2006 in Kingston, Jamaica. The venue selected was the Liberty Hall Center in Kingston where the Marcus Garvey Museum is housed. The first tanks were installed in the roof where they remain today. Since then, over 250 tanks have been given to basic and infant schools across the island. **US\$47,000**

## Industry Cove



UJAA's Basic School and Community Shelter in Cousins Cove, Hanover opened in 2002. It has 3 teachers and 30 students and was certified by Jamaica's Early Childhood Commission in 2019.

**Cost to Build: US\$60,700**  
**Annual Support: US\$2,500**

## ORCS



UJAA adopted Operation Restoration Christian School (ORCS) in Trench Town, Kingston over 20 years ago. The one-of-a-kind school provides teenage students with the education and training needed to attend high school. UJAA has contributed over **US\$50,000** to ORCS and **over US\$10,000** to other schools and programs over the years.



# UJAA Programs

## HSGA



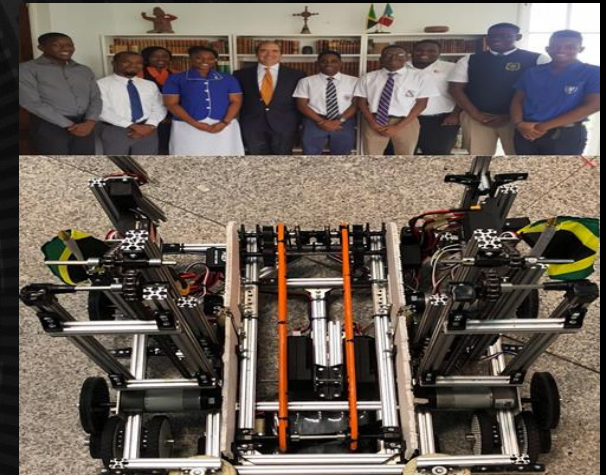
Through the initiative of UJAA's first President George Hill, the Annual HIGH SCHOOL GRADUATE AWARDS PROGRAM was introduced in 1991. Over 30 years, UJAA has donated over **US\$500,000** to "Jamerican" students as bursaries, books and trips to Jamaica.

## Laptops/Tablets



As students worldwide navigate the online learning environment occasioned by the COVID-19 pandemic, some 300 students from various Jamaican schools, have benefitted from a donation of laptops and tablets valued at **US\$95,000** courtesy of UJAA. This project is expected to continue in times to come.

## Robotics



Since 2010, UJAA has encouraged and supported the establishment of robotics clubs at high schools in Jamaica. UJAA has been the sponsor of Jamaica in the FIRST Global Competition which brings teams from across the globe to a robotics competition, as well as a sponsor of robotics competitions in Jamaica. UJAA is now in the process of expanding our robotics program to include our primary schools.



# UJAA Programs

## EGLJ



UJAA offers opportunities for “Jamerican” sophomore and junior high school students to participate in the Emerging Global Leaders Jamaica conference (EGLJ) every summer. Conferees then form and lead “Leadership Clubs” at their schools and have the opportunity to grow their leadership skills as mentors. This is a collaboration with the Alliance of Jamaican Alumni Associations in Toronto, CA (AJAA)

## Partnerships



Partnerships are an important part of UJAAs mission. Over the years, we have collaborated with many organizations – across the globe – to advance our goals and to expand our concept of the fist versus fingers – together we have greater impact! UJAA works closely with other umbrella alumni associations in the USA, Canada and Jamaica.

## Covid-19 Care Packages



In 2020, in response to the pandemic, the COVID-19 Care Packages Project was launched. This was a collaboration with the Lasco Chin Foundation and the Jamaica Alumni Associations of High Schools in Jamaica. Over 3 months, Alumni Associations provided 2,526 care packages (valued at **US\$63,150**) to 47 schools. Since then, our members, with UJAA's assistance, continue to provide much needed Care Packages for their students.



# UJAA Programs

## Penn Relays



UJAA has supported a bus trip to the Annual Penn Relays Festival in Philadelphia for several years. Many of UJAA's High School members sponsor track and field teams from Jamaica to participate in the competition each year. It has become a favorite annual event for Jamaica's Diaspora as evidenced by Jamaica's "Black-Green-Gold"

## Learnit Tablets



UJAA has partnered with Caribbean eBook Ltd. to provide Learnit tablets to basic and primary school students. Learnit tablets have almost 200 applications for grades 1 to 6 and do not require the internet to function. Over 125 tablets valued at **US\$16,000** have been secured to date.

## Math Club

Parents! Students! Teachers!

PRESENTING...  
**THE MATH CLUB'S 16TH ANNUAL**  
**DR. MARTIN LUTHER KING JR. MATH COMPETITION**  
**& AWARD CEREMONY**  
 Saturday, January 18, 2020  
 Starting @ 10 AM

**BRONX**  
 Evander Childs  
 High School Campus  
 800 E Gun Hill Rd  
 10467  
 Maya Doyle: 917-201-1164

**BROOKLYN**  
 MS 35  
 Stephen Decatur  
 272 MacDonough St  
 11233  
 Antonio Melendez: 718-453-7004

**QUEENS**  
 JHS 157  
 Stephen Halsey  
 63-65 102nd St  
 11374  
 Vincent Suraci: 718-830-4910

**Awards, Prizes, & Surprises!**  
**Guest Speakers!** • Mr. James Alston  
 • Dr. Kildare Clarke  
 • Owolabi Salis, Esq.  
 \*Additional prizes and awards by member associations of UJAA.

TO REGISTER PLEASE VISIT  
[WWW.THEMATHCLUBINC.ORG](http://WWW.THEMATHCLUBINC.ORG)

FOR INQUIRIES OR CONCERNS, PLEASE  
 CALL (914) 522-2673 OR EMAIL  
[JEFFREY.THEMATHCLUB@GMAIL.COM](mailto:JEFFREY.THEMATHCLUB@GMAIL.COM)

Union of Jamaican Alumni Associations  
 Find us on Facebook

The Martin Luther King, Jr. Math Competition provides an opportunity for aspiring mathematicians to develop their mathematical talents while gaining friends. UJAA has partnered with THE MATH CLUB, a 501(c)3 non-profit organization, in proctoring the competition and, along with individual member organizations, provide supplemental prizes.



# **Sponsorship Appeal**

**Your Sponsorship of #UJAA31  
Celebration Event will enable us to  
continue funding all our programs that  
benefit students in Jamaica and  
Jamerican students in the USA**



# Sponsorship Levels & Benefits

Benefits	Educators' Circle - \$600	Directors' Circle \$1,000	Leaders' Circle \$2,000	Presidential Circle \$6,000
Special Recognition before and during the Event (valued @\$1,000)				X
1-year static banner Ad prominently placed on the UJAA website homepage (valued @ \$2,500)				X
3-month static banner Ad on the "Sponsors" page of the UJAA website (valued @ \$600)			X	X
Scroll on Video Monitor (valued @ \$600)	X	X	X	More frequently
10 Tickets (valued @ \$1,500)				X
5 Tickets (valued @ \$750)			X	
2 Tickets (valued @ \$300)		X		
Red Page Ad in Journal (valued @ \$400)			X	X
Full Page Ad in Journal (valued @ \$300)		X		
Half Page Ad in Journal (valued @ \$150)	X			

# A la Carte Sponsorship Options

Make the selection that best suits your brand and budget	Value
Special Recognition before and during the Event	\$1,000
1-year static banner Ad prominently placed on UJAA homepage	\$2,500
3-month static banner Ad on the “Sponsors” page of the UJAA website	\$600
Scroll on Video Monitor	\$600
10 Tickets	\$1,500
5 Tickets	\$750
2 Tickets	\$300
Red Page Ad in Journal	\$400
Full Page Ad in Journal	\$300
Half Page Ad in Journal	\$150





# Event Journal Advertising Opportunities

<b>Back page</b>	<b>\$600</b>
<b>Inside Back page</b>	<b>\$500</b>
<b>Inside Front page</b>	<b>\$500</b>
<b>Red Page (Border)</b>	<b>\$400</b>
<b>Full page Color Ad</b>	<b>\$300</b>
<b>Half page</b>	<b>\$150</b>
<b>UJAA Member add'l ½ page</b>	<b>\$100</b>
<b>UJAA Member Full page</b>	<b>\$200</b>

# Over 30 Years of Commitment-Dedication-Service

## OFFICERS 2021-2022

Lesleyann Samuel - President  
Donovan Wilson - Vice President  
Melanie Forrest - Recording Secretary  
Karlene Largie – Corresponding Secretary  
Clair Menzies-Forbes – Treasurer  
Wilbert Davis - Assistant Treasurer

[www.ujaausa.org](http://www.ujaausa.org)



*Education Is Empowerment,  
Only The Educated Are Free*

*With over three decades of dedicated service to our homeland and community here in the US, UJAA has contributed over **US\$6 Mil** to all its programs.*

*Our activities seek to foster long term partnerships with the local business community, and other organizations to collectively work together as one to improve the education and quality of life for students in Jamaica.*

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